Subject: Re: Questions & Updates

Date: Tuesday, October 27, 2015 6:22:09 PM Pacific Daylight Time

From: Jessica Lall

To: Laura Hill

OK answers in red:

Jessica,

Sorry for the length of this email. Just took some time to digest the rest of my week and wanted to update you on where I stand with everything:never apologize

Questions

Neighborhood Guide

Neighborhood Guide Graphic design estimate from Jeff (Priscilla's contact). Do we want to move forward with the quote, and with alphabetizing or creating another intuitive categorization of bars/restaurants and shops/services for an additional cost?

> "I am estimating two days for the tasks above, including 2-3 rounds of revisions = **$800** without alphabetizing/reorganizing or **$1,000 - $1,200** with. I try to limit revisions to 2-3 rounds... if there are significant revisions after that I will ask we increase the cost depending on the type of revisions."
>
> -Just a note that we will need to confirm SP II list of course before he can begin anything – see my note below.

Website

-You might have seen that Diran sent us another item for pricing re: the synching between calendars. He asked for a few follow up items from me. Can we check in on pricing next Monday, and can the website wait until next week?yes

HOA Event:

-We went back and forth on whether or not the kiosk should be out, since it is a private event. What is your take on this?lets have it out

-Can I share a draft of the quick printed survey and comments/feedback cards by this Thursday by 5P? Is that enough time for you to review before Monday or Tuesday (enough lead time to make edits and print)? yes

Misc.

-Just checking – the event in January as connected via Isabel at the Mural Conservancy – were there deliverables before the end of the week?let's just note it on calendars, smart sheet and come back to it

-Was there anything else surrounding street vending that needed to be addressed before the end of the week?just posting the conclusions – adding to newsletter list

Updates

-There is a Homelessness & Poverty Meeting tomorrow at 2:30P, although only one agenda item about a report of number of homeless and homeless housing. I will attend. Otherwise my schedule is clear tomorrow for lots of desk time. Only go if you really think you can

-Confirmed with Teresa that we have a theater set aside for 96 people on 11/3. perfect

-I still hope to confirm the logistics for exactly which HOA is contributing $75 before the end of the week. I think this is important so as not to blindside anyone (even though its included in all of the event materials). Same goes for Kurt Knecht's confirmation email – will get out before end of the week. Attached is the Agenda as it stands. P and I worked through the event memo together. Great – let's chat tomorrow
c

-Coco Fresh is locked in for January – they initially gave me an "I think so". And, as a reminder Triple 8 is locked for February.great

Here are some items that I would have liked to have completed by the end of the week, but need to reevaluate/update you on. Just want to really make sure I leave enough time to finish our resident packets. Yes to all – all ok to push off – let's discuss video tom. Not going to have anything for 11/3 – let's think about what if anything make sense

...

-Blocking off several hours for a district walk of SPII - Is it okay if it waits until next week?

-Pushing meetings and phone calls with businesses — is it okay if I restart this process next week?

-Creating a video with Ryan Birtcher's team before 11/3: This left off oddly, as I mentioned. He really wants to re-shoot the footage and make us a video before the 3rd, instead of using the decade strong video content. I sent a follow up email asking for just some kind of quote – something to work with. Haven't heard from him so far.

-Adding videos throughout the website: Didn't want to throw them on pages without thinking it through first and organizing our videos, and wanted to let you know it hasn't been forgotten.

-Organizing our March & April Green Carpet hosts has not been addressed yet – can it wait until next week?

-I had also listed finalizing our letter on homelessness – can this wait until next week?

Was there anything else that you had hoped would have been done or addressed before the end of the week? Nothing comes to mind but let me check your sheet.

Best,
LH

Laura Hill
Communications and Policy Manager

South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425
Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346